



For Immediate Release

American Fraternal Alliance Board Announces New Leadership

OAK BROOK – October 2023 – The American Fraternal Alliance announces that Bill Hunt was elected Chair of the Board unanimously by members of the board during the 2023 Annual Meeting held on September 12-14, 2023, in Oak Brook, Illinois.

“The Alliance and its member societies welcome Bill Hunt as our new Chair of the Board,” said Alliance Chief Executive Officer Allison Koppel. “Bill brings more than 30 years of executive leadership to the board. He is a respected leader within the sector, and I am confident that his extensive experience within the life insurance industry combined with his thoughtfulness for member security will be visible in his role as Chair.”

As Chair of the Board, Hunt will provide strategic direction to the association as it represents over 50 fraternal benefit societies with members in all U.S. states and Canada. Fraternal benefit societies are 501(c)(8) not-for-profit organizations that provide insurance and financial services products to their members and use business proceeds to fund community service initiatives and coordinate volunteerism activities throughout the communities they serve.

Hunt serves as CEO of GBU Financial Life, a fraternal benefit society headquartered in Pittsburgh, Pennsylvania. Since joining GBU in 2018, Hunt has had a profound impact on the society’s growth and culture and is known for his innovative initiative. Hunt has served in executive positions at major life insurance, annuity, and long-term care insurance carriers.

Patrick Mason, Supreme Secretary of the Knights of Columbus in New Haven, Connecticut was elected as Vice Chair, and Chris Martin, National President of Woman’s Life Insurance Society in Port Huron, Michigan was elected as Secretary-Treasurer of the Alliance Board of Directors.

The board also appointed René Zanin, Interim CEO of Foresters Financial in Toronto, Ontario, to fulfill the remainder of the board term vacated by Louis Gagnon.

Serving alongside Hunt are members of the American Fraternal Alliance Board of Directors:

Vice Chair, Patrick T. Mason, Supreme Secretary, Knights of Columbus

Chris Martin, Secretary Treasurer, National President, Woman's Life Insurance Society

Michael Ahles, President, CEO & Chair of the Board, Catholic United Financial

Nick Benoit, Chief Operating Officer, Royal Arcanum

Lester L. Bohnert, General Counsel, Modern Woodmen of America

John Borgen, President and CEO, Catholic Financial Life

Sharon Brosnan, Vice President of Government Affairs, Thrivent

Theresa Kluchinski, President, Ladies Pennsylvania Slovak Catholic Union

John Sharp, Vice President and Deputy General Counsel, WoodmenLife

René Zanin, Interim CEO, Foresters Financial

For membership, business, or press inquiries, please contact: info@fraternalalliance.org

About the American Fraternal Alliance

The [American Fraternal Alliance](#) represents over 50 not-for-profit fraternal benefit societies operating in 50 states, the District of Columbia and Canada. Fraternal benefit societies are not-for-profit membership groups that unite individuals with a common bond, provide them the ability to secure their families' financial security through a variety of life insurance and investment products, and form one of the nation's most effective and efficient volunteer networks, delivering billions of dollars of direct financial aid and community service to those who need it most.

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