

2020 American Fraternal Alliance Sponsorships				
Executive Summit (September 14-16, 2020 in Lost Pines, Texas; Invitation Only)	Platinum (1)	Titanium (1)	SMART (1)	Gold (4)
	\$16,000	\$13,000	\$10,000	\$7,500
Logo on homepage Jan. 1 - December 31, 2020	x			
Opening reception host - greetings at microphone; signage on bars and food stations	x			
Logo on badges	x			
Logo appears in meeting e-banner	x			
Logo appears on Alliance Blog (almost weekly)	x	x	x	x
Logo on Alliance website login page		x		
Logo on wireless code flyers and signage; if possible, code will include sponsor name			x	
Logo sticker on official attendee notebook			x	
Pre-event attendee list with contact information	x	x	x	x
Post-event attendee list with contact information	x	x	x	x
Corporate video (60 seconds max; created by sponsor) shown during event	x	x		
Ability to provide greeting at Alliance Board of Directors Meeting on Sept 14	x			
Special Event assistance; we will work with your team to plan a private event at sponsor expense. This hotel is off the grid - an off site dinner will be difficult.	x	x	x	x
Introduction of a session/speaker from podium (scripted by Alliance)			x	x
Display area space (6 ft table provided; ALL ITEMS MUST SIT ON YOUR TABLE; no electrical)	x	x	x	x
Breakfast, Lunch and Snack Sponsor: dining tables will feature acknowledgment to sponsor. Signage near or on buffet stations and bars will feature sponsor	x			
Member Hub host: lounge area where comfortable seating provides space to network and relax and meet presenters; logos on coffee tables and other signage; sponsor can also underwrite upgraded snacks and beverages at additional sponsor expense.		x		
Number of comp registrations/maximum number of attendees from your company	2	2	2	1 comp 2 people max
<i>Executive Summit sponsors can have access to Spring Symposium sponsorships only if there are unsold by February 10, 2020. See Symposium prospectus for details.</i>				
**Associate members of the Alliance who are not sponsors of Lunch & Learn events, Spring Symposium, or Executive Summit will pay a higher registration fee than fraternal executives and sponsors. Non Alliance members will pay a significantly higher registration fee to attend. No more than two companies from the same industry are eligible to become sponsors at the Executive Summit.				