

## 2020 American Fraternal Alliance Sponsorships

Regional Lunch & Learn Events	Networking Sponsor of All Four Lunch & Learn Events (1 available)	Collaboration Sponsors (Maximum of 3 Collaboration sponsors at each meeting available. Non sponsoring Associate members will be pay a higher registration fee.)
	\$10,000	\$1,500 each meeting
<b>Cleveland, OH - April 15 at Case Western</b>		
<b>Pittsburgh, PA - July 2020 Date TBD</b>		
<b>Summer/Fall - Minneapolis at Sons of Norway</b>		
<b>Chicago, IL - Nov. 5 at PRCUA</b>		
Logo on Lunch & Learn banner used for all four events on reg site, emails, web site etc.	x	
Logo displayed in printed program	x	
Provide a self introduction/greeting at beginning of event	x	
Table for display items if desired	x	
Logo appears on Facebook and LinkedIn Pages Jan - June 2020	x	
Complimentary attendance by <b>two</b> people**	x	x
Ability to provide brochures to attendees on site. Sponsor must coordinate shipping to site. ONLY "NETWORKING" SPONSOR RECEIVES THEIR OWN DISPLAY TABLE. Other sponsors may work with staff on placing materials on reg table or at attendee seats. DO NOT BRING PULL UP SIGNS.	x	x
Co-lead roundtables on site with staff or possibly fraternal volunteer	x	x
Attendee Excel file for a single pre and post mailing	x	x

**\*\*Associate members of the Alliance who are not sponsors of Lunch & Learn events, Spring Symposium , or Executive Summit will pay a higher registration fee than fraternal executives and sponsors. Non Alliance members not eligible to attend.**

***No more than two companies from the same industry are eligible to become sponsors at any Lunch & Learn.***