

2020 American Fraternal Alliance Sponsorships

Spring Symposium (May 26 - 28, 2020; Westin, Indianapolis, IN)	Impact (1)	Connect NOW! (1) (Must be Non Competing Company of Impact)	Education (5)	Indy (5)
	\$10,000	\$7,000	\$4,000	\$2,000
Logo on homepage Jan. 1 - Dec. 31, 2020	x			
Sole reception host; greetings at microphone	x			
Logo on badges	x			
Logo appears in meeting e-banner used on reg site and other uses	x			
Logo appears on dedicated web site sub page	x	x	x	x
Logo appears on Alliance news alerts Jan. 1 - June 1, 2020		x	x	
Logo appears on Alliance web site sub page on tourism and staff dining recommendations				x
Logo on hotel wireless code flyers and signage; if possible, code will include sponsor name		x		
Logo appears on Facebook and LinkedIn Page June - Dec. 2020		x		
Food and Beverage Sponsor: dining tables will feature acknowledgment to sponsor. Signage near or on buffet stations and bars will feature sponsor	x			
Sponsor of humorous Badge Ribbon Display Area: Sponsor can add to the supply! (Sponsor may order extra ribbons with approval by Alliance staff)	x			
Logo on attendee interaction cards used during workshops		x		
Provide at least one introduction of speakers at workshops	x	x	x	
Introduction of Alliance CEO in Member Hub; sponsor-supplied pull up sign on stage	x			
Two comp registrations	x			
One comp registration		x	x	x
Display area space; 6ft table - all items MUST SIT ON TABLE. No electrical.	x	x	x	x
Ability to conduct separate event or workshop outside official workshops on May 26 at sponsor's expense with coordination of speakers and content handled by sponsor (with Alliance approval). Hotel space may be limited.	x			
Attendee list in Excel provided once, on May 12, for a single pre-event communication.	x	x	x	x
Networking host - sponsor rep introduces networking game/ice-breaker session where attendees sign up to meet each other to discuss predetermined topics		x		
<p>**Associate members of the Alliance who are not sponsors of Lunch & Learn events, Spring Symposium , or Executive Summit will pay a higher registration fee than fraternal executives and sponsors. Non Alliance members will pay a significantly higher registration fee to attend.</p> <p>No more than three companies from the same industry are eligible to become sponsors at the Spring Symposium.</p>				

Executive Summit sponsors can have access to Spring Symposium sponsorships only if there are unsold by February 10, 2020. See Symposium prospectus for details.